

## Craft + Technology = Equity

Tag & Monitor, **FileMon File Tracking** paper file tracking system is an innovation that combines craft and technology. Products of high utility and aesthetic appeal can be realized through effective combination of technology and craft. The craft based production method employed by **FileMon** is simple. Key components, *viz.*, file jacket/tag, and file tray are produced by craftspersons. The production know-how is demonstrated to be transferable to persons with no technical background or even literacy. Indeed, anyone who understands how to connect a light bulb will be able to understand the method, absorb it and incorporate it in their craft.

The file tracking system is targeted towards organizations that are dependent on file based processes. Government departments, public sector undertakings, insurance companies, hospitals, law firms are examples of organizations that are (paper) file dependent. Thus on the demand side, **FileMon** reduces time loss due to unnecessary searching of files. It also reduces file loss related workplace stress buildup. This translate as productivity and efficiency gain for the organization implementing **FileMon**. *This demand side productivity gain could translate as **access to equity** for the supply side, i.e., artisans and craftsmen involved in producing the key components. For the craftsmen, this is also an opportunity to be part of technology mainstream.*

### Status

The file tracking system is successfully field tested at a public sector company in Chennai. Presently, the innovation is in the scaling up mode actively seeking partners/cooperation in the four areas listed:

1. Order book building: If you are involved with improving productivity and efficiency in file user organization, **FileMon** is worth considering. If you are involved in Corporate Social Responsibility(CSR) in your organization, **FileMon** can help align CSR and organizational efficiency improvement goals.
2. System integration: If you are a system integrator specializing in automatic identity technologies like barcode, color code, RFID, **FileMon** will be interesting to you. The tagging method used by **FileMon** is **complimentary** to other autoid methods in practice.
3. Sustainable development: If your organization works with artisans and craftsmen to improve their livelihood in a sustainable way, **FileMon** production will not just be sustainable, it can help in bridging the digital divide.
4. e-governance: If you are involved in e-Governance, **FileMon** is golden opportunity to make it a fully participative and democratic process.